

The DurnaNova Forum is a new business forum with a difference!
Formed in 2023 by Barry White and Mark Cummins, two local professionals determined to provide more value to businesses in the area.

THE DURNANOVA FORUM



Poundbury - Dorchester - Dorset
www.durnanova.org

By providing:

"A forum for businesses that are interested in giving the best service at a fair price."

Our target is to provide one or more of the following benefits:

- You learn something relevant to you and your business
- You meet somebody who can provide a service to you and your business
- You meet somebody who you, and your business, can provide a service to

We aim to do this by:

- fostering the development of business relationships to the point people feel comfortable working together.
- developing and making the most of synergy between businesses.
- providing a relaxed atmosphere whilst still ensuring businesses provide value to others in the forum.

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SUBSCRIPTIONS



Armitage House, Victor Jackson Avenue, Poundbury, Dorchester, Dorset DT1 3GY

As you will have gathered by now, The DurnaNova Forum is Dorchester and Poundbury's new Business Forum with a difference!

As somebody in business, you will want to develop new contacts and gain new business.

But, how often have you attended an event where other representatives from your business sector are also present?

The DurnaNova Forum restricts membership to "Business Sector Representatives" (BSRs).

This means that each business sector can only ever be represented by one BSR which can be either (a) one individual or (b) one company.

If you become a BSR, you do not run the risk of finding that several other representatives from your business sector are being promoted by The DurnaNova Forum or attending their breakfast/lunch functions.

This applies to everything The DurnaNova Forum does so you won't find us promoting your competitor on our website, at our meetings or in any other activity carried out by The DurnaNova Forum.

The DurnaNova Forum also ensures that only high quality individuals and businesses become BSRs and this is why The DurnaNova Forum is by invitation only.

As a BSR you will represent your business sector and be entitled to promote your business sector (and only your business sector) to all other members.

To become a BSR you must first be invited. This is usually the result of an individual, or business, receiving a direct invitation from The DurnaNova Forum or an existing BSR recommending another person/company as a suitable candidate for a business sector that is not currently represented.

On joining as a BSR you then pay a monthly subscription for 12 months after which your subscription will usually be renewed.

As a BSR you are entitled to attend up to 10 meetings per year.

Monthly

Business sectors reserved

Max number of meetings free pa

Max number of attendees at each meeting

Free breakfasts

Guests (max 1 per meeting)

Website listing

Website link

Directory listing

Flyers at each meeting

Banners at each meeting

Presentation opportunity each year

Promotional email sent to members

Promotional booklet sent to members

Annual event

Q & A Session host

Free design consultation

Free tax healthcheck session

Cross county meetings (FUTURE)

Bronze	Silver	Gold	Sponsor
£25	£35	£50	£100
1	1	1	2
10	10	10	12
1	1	2	2
Yes	Yes	Yes	Yes
£15	£15	£10	Free
Basic	Enhanced	Full	Full+
Yes	Yes	Yes	Yes
Basic	Enhanced	Full	Full+
Yes	Yes	Yes	Yes
No	Yes	Yes	Yes
No	No	Yes	Yes
No	1 per year	6 per year	12 per year
No	No	1 per year	3 per year
Full price	Half price	Free x 1	Free x 2
No	No	Yes	Yes
Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes
Option	Option	Option	Option

